

# INTERNATIONAL SYMPOSIUM

## University Language Policies

**October 16-17-18 2024**

**MAME, Cité de la création et de l'innovation**

**49 Bd Preuilly, 37000 Tours**

**(Tours, France)**

**An event co-organised by the University of Tours and  
its partners as part of the NEOLAiA European  
University.**

Free but compulsory registration on [sciencesconf](https://sciencesconf.org)

*Co-funded by the European Union's Erasmus+ programme, the NEOLAiA alliance brings together 9 European universities: Bielefeld Universität (Allemagne) - Universidad de Jaén (Espagne) - Örebro Universitet (Suède) - Ostravska Universita (République tchèque) - Università degli Studi di Salerno (Italie) - Universitatea Stefan cel Mare Suceava (Roumanie) - Université de Nicosie (Chypre) - Siauliai Valstybinė Kolegija (Lituanie) - Université de Tours (France).*

### **Symposium language policy (non-prescriptive):**

- 1) the main working languages will be French, English and Spanish
- 2) alternating languages and multilingual support are welcome
- 3) Simultaneous translation will be provided: English to French; French to English; English to Spanish; Spanish to English (to facilitate the work of the translators, the provision of presentation elements - summary, outline of the presentation, etc. – in advance is encouraged).

**Remote participation is possible for registered participants** (a link will be sent after registration).

In pursuit of the European values for a linguistically and culturally equitable education, one of the goals of the European university alliance NEOLAIA is to draw up a common charter regarding the multilingual and intercultural language policies of its partner universities, as well as an accreditation certificate for multilingual and intercultural teaching.

As part of this mission, carried out by the universities of Jaén and Tours, a symposium on university language policies will be held in Tours on October 16, 17 and 18 2024. The aim is to create a forum for reflection on the internationalization of universities that takes seriously the challenges of linguistic and cultural diversity in a training context, going beyond a purely technical and economic vision of language management in higher education, and in line with the main linguistic and cultural policies already implemented by the European Union and the Council of Europe.

The linguistic questions explored in this symposium will thus be considered through the prism of a reflection on their role in the learning/appropriation/teaching of academic disciplines and the development of sciences, and not only for the added value they can represent on the study and job markets in a globalized context.

Ultimately, the collaborative work carried out in this symposium will establish the basis for the development of a joint Charter on the linguistic and intercultural policies of the partner universities. This symposium is to be a forum to share best practices and foster continuous improvement and sustainability of the language policies for plurilingualism and intercultural education, as promoted by the Alliance.

The symposium will take place in five phases, alternating between lectures by specialists in language policy and language teaching, and round tables bringing together members of the partner universities and colleagues from different countries involved in research into issues of plurilingualism and interculturality in the academic sphere.



1. Anglicization of higher education: the presence of English and the diversity of its uses
2. Plurilingual and intercultural perspectives in higher education
3. Sharing ideas and experiences for plurilingual and intercultural integration at universities
4. Sharing experiences between European university alliances
5. Collaborative drafting of a common University Language Policy Charter

*The NEOLAiA project benefits from EU fundings of 14,4 million euros over 4 years (2024-2027). It is based on three main pillars: digital transformation, diversity and inclusion, mobilities for students, researchers and staff. Through diverse strategic activities and ten work packages, it aims to increase teaching, learning and research collaborations between the partners.*

## PROGRAMME

October 16<sup>th</sup> 2024

**8:30am - 9am – Welcoming and registrations**

**9am - 9:30am – Opening:**

- Colombine Madelaine (Vice-President for international affairs, Université de Tours)
- María Luisa Pérez Cañado (Universidad de Jaén)
- Marc Debono (Université de Tours)
- Véronique Castellotti (Université de Tours)
- Léa Courtaud (Université de Tours)

**9:30am - 10:45am – Plenary session:** *Linguistic habitus and contemporary academic practice:*  
Anthony Liddicoat (Warwick University)

Moderator: Antroulla Papakyriakou (University of Nicosia)

**10:45am - 11am – Break**

**11am - 12:30pm – Round table:** *Anglicization of higher education: the presence of English and the diversity of its uses*

Moderator: Grace Dolcini (Universität Bielefeld)

- Joaquín Cruz Trapero (Universidad de Jaén)
- Cédric Bruderemann (Sorbonne Université)
- Ursula Lanvers (University of York)
- Anna Kristina Hultgren (Open University)
- Martine Derivry-Plard (Université de Bordeaux)

**12:30pm - 2pm – Lunch** (reservation required on [sciencesconf](https://sciencesconf.org))

**2pm - 3:15pm – Plenary session:** *Multilingual and Intercultural Internationalization of and in Higher Education: Principle of Economy vs. Principle of Intercomprehension:* Laurent Gajo and Patchareerat Yanapasart (Université de Genève)

Moderator: Marc Debono (Université de Tours)

**3:15pm - 3:30pm – Break**

**3:30pm - 5pm – Round table:** *Plurilingual and intercultural perspectives in higher education*

Moderator: Nicoleta Morosan (Universitatea Stefan cel Mare Suceava)

- Encarnación Almazán Ruiz (Universidad de Jaén)
- Antroulla Papakyriakou (University of Nicosia)
- Rasa Pocevičienė (Siauliai Valstybinė Kolegija)
- Oliver St John (Örebro Universitet)
- Sofia Stratilaki (Université Paris 3 Sorbonne Nouvelle and Université du Luxembourg)

**October 17<sup>th</sup> 2024**

**9am - 10:15am – Plenary session:** *Power, Language, and Equity: Reimagining Plurilingualism in Universities:* Angelica Galante, (McGill University)

Moderator: Sofia Stratilaki (Université Paris 3 Sorbonne Nouvelle and Université du Luxembourg)

**10:15am - 10:30am – Break**

**10:30am - 12pm – Round table:** *Sharing ideas and experiences for plurilingual and intercultural integration at universities*

Moderator: Encarnación Almazán Ruiz (Universidad de Jaén)

- Jonas Ålander (Örebro Universitet)
- Véronique Castellotti, Léa Courtaud and Ulrike Krampfl (Université de Tours)
- Mariana Fonseca Favre (Université de Genève)
- María Luisa Pérez Cañado (Universidad de Jaén)
- Avra Xepapadaku (University of Nicosia) and Eleni Papalexioiu (University of the Peloponnese)

**12pm - 1:30pm – Lunch** (reservation required on [sciencesconf](https://www.sciencesconf.org/))

**1:30pm - 2pm – Presentation of the NEOLAiA White Paper on language policies**

María Luisa Pérez Cañado (Universidad de Jaén)

**2pm - 3:30pm – Sharing experiences between European university alliances**

Moderator: Emmanuelle Huver (Vice-President for Research, Université de Tours)

- Freiderikos Valetopoulos (Université de Poitiers) for European Campus of City-Universities (EC2U)
- Alice Fiorentino (Université Savoie Mont Blanc) for UNITA Universitas Montium
- Hanane Boutenbat (Université Paris 8) for ERUA - European Reform Universities Alliance

**3:30pm - 4pm – Online interview** with Sacha Beck, Policy Officer in Higher Education at the European Commission (Directorate-General for Education, Youth, Sport and Culture / Unit B1 – Higher Education)

Moderator: Colombine Madelaine (Vice-President for International Affairs, Université de Tours)

**4pm - Closing cocktail**

**october 18<sup>th</sup> 2024**

**9am - 12am – Collaborative drafting of a common University Language Policy Charter**

Based on discussions conducted during the first three phases of the symposium, the last phase will be devoted to drafting the Charter. The broad outlines will be set out during a collaborative, multilingual drafting session: working groups will be set up, including representatives from each partner university. Each group will determine the points that seem most important to highlight in the Charter, in relation to the accreditation certificate.



## Scientific organisation

### **Marc Debono**

University professor

[Sciences du langage](#)

[UR 4428 - DYNAmiques et enjeux de la DIVersité linguistique et culturelle \(DYNADIV\)](#)

[UFR de Lettres et Langues](#)

### **Véronique Castellotti**

Emeritus professor

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Associate professor

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[UFR de Lettres et Langues](#)

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**Registration link :** <https://neolaialanguage.sciencesconf.org/>

**Website :** <https://neolaiacampus.eu/>

